**Press Information** 



## **Circuit Protection Component BU Transfer from Yageo Corporation to Pulse Electronics**

Dec. 23<sup>th</sup>, 2019

**BrightKing** circuit protection component has become a business unit under **Pulse Electronics** (hereafter: Pulse) since Aug. 16<sup>th</sup>, 2019. All the current sales channels of the circuit protection component under Yageo Corporation (hereafter: Yageo) have transferred to Pulse. The circuit protection component brand will also be changed from Yageo to Pulse from Jan. 1<sup>st</sup>, 2020. The global customers and distributor partners' service will henceforth provide by Pulse sales network.

According to the synergy of technology, production, and management from the product line integration, Pulse looks forward to expanding the scale of product offering, enhancing international competitiveness, providing faster and more efficient services, and creating higher value for the industry.

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